

# 教学目标与内容



教师教育课程中心

## 教学设计原理与方法

《教学设计原理与方法》课程由华南师范大学博士生导师谢幼如教授主持。本课程由国家级精品资源共享课转型升级而成，内容前沿、特色鲜明，助力“互联网+”时代新型教师和教学设计人才培养。无论您来自基础教育、高等教育、职业教育还是企业培训，都能从本课程中获得您所需要的教学设计相关的知识和技能。

概述

### 《教学设计原理与方法》课程介绍

“互联网+”时代，教学理念、教学内容、教学手段发生了重要变革，呼唤着教师全面提升教学设计能力和水平。为顺应时代潮流，本课程团队在国家级精品资源共享课的基础上，锐意改革创新，重构内容体系，助力新型教师和教学设计人才的培养。

#### 1. 课程性质

华南师范大学是国家“211工程”重点建设大学，华南师范大学的教育特色



SPOC  
(学校专有课程)

教学 播放视频简介 方法

第1次开课

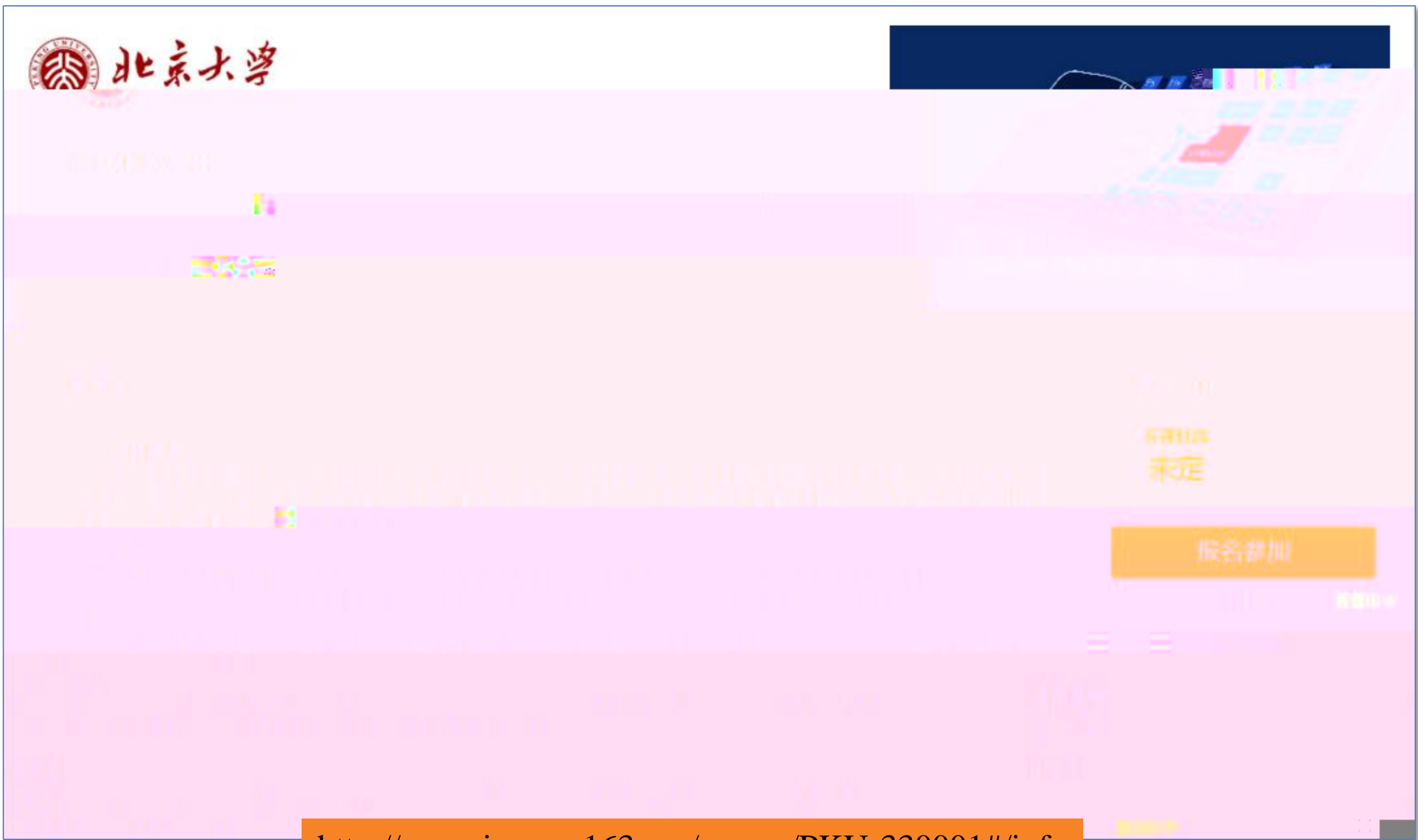
课程已进行  
至

开课：10月17日 08:00  
结束：12月25日 18:00

课程简介

课程密码

<http://www.icourse163.org/spoc/course/hepte-1001775015#/info>



The image shows a screenshot of a course page on the icourse163.org platform. The page features a light purple and orange color scheme. At the top left is the Peking University logo and name. The main content area is mostly obscured by a large, semi-transparent orange rectangle. On the right side, there is a vertical navigation menu with a blue header bar. The menu items include '课程介绍', '课程大纲', '课程评价', '课程问答', '课程讨论', '课程资料', '课程作业', '课程考试', and '课程评价'. Below the menu, there is a large orange button labeled '报名参与' (Sign up to participate). The page also includes a search bar at the top right and a footer with the text '© 2016 北京世纪爱迪教育科技有限公司'.

<http://www.icourse163.org/course/PKU-330001#/info>

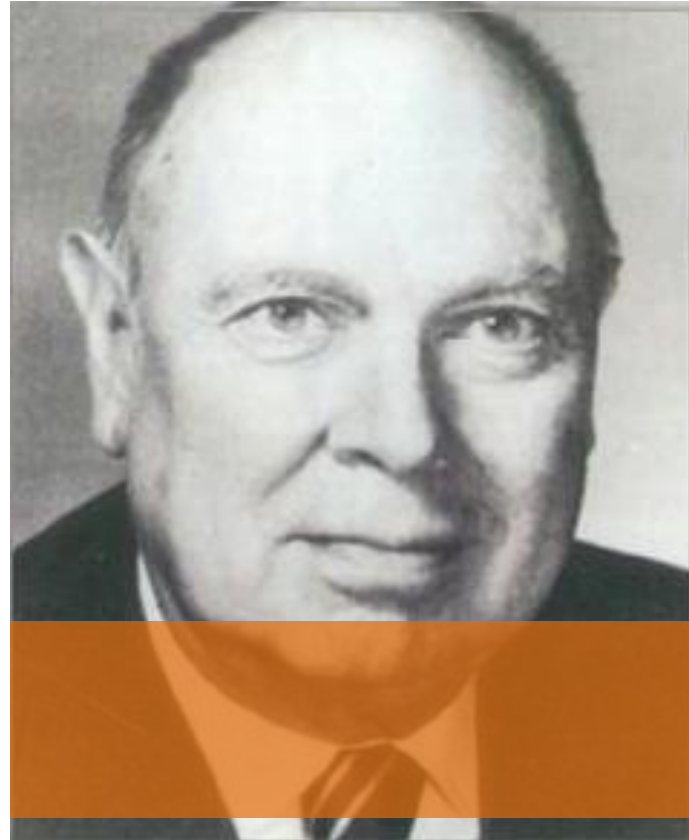
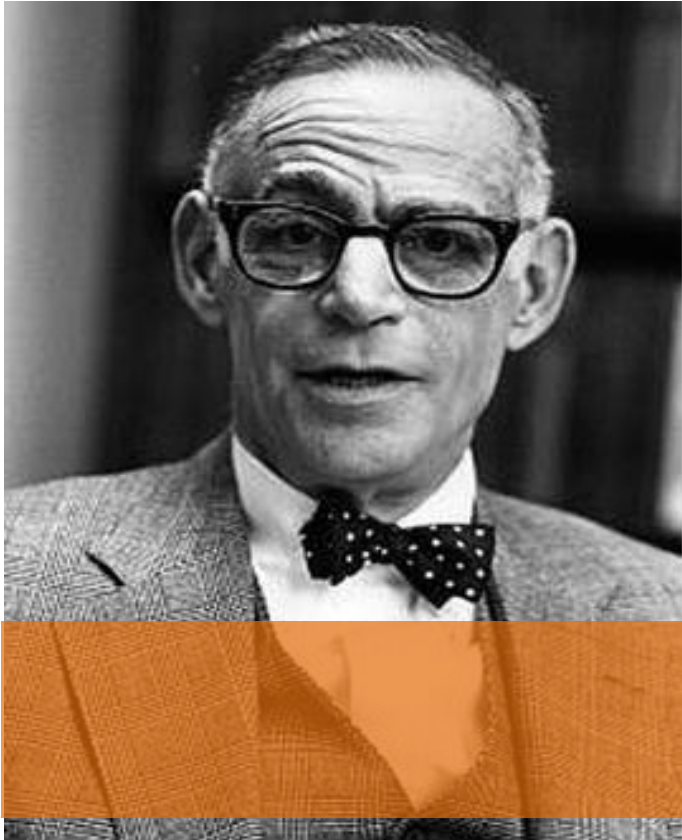
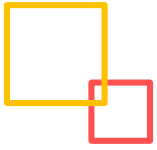


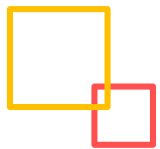
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01

认知领域

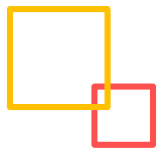
02

动作技能领域









学习、教学与教学设计名著译丛

# A Taxonomy for Learning, Teaching, and Assessing

A Revision of Bloom's Taxonomy of Educational Objectives

## 学习、教学和评估的分类学

布卢姆教育目标分类学修订版(简本)

L·W·安德森 等编著  
皮连生 主译

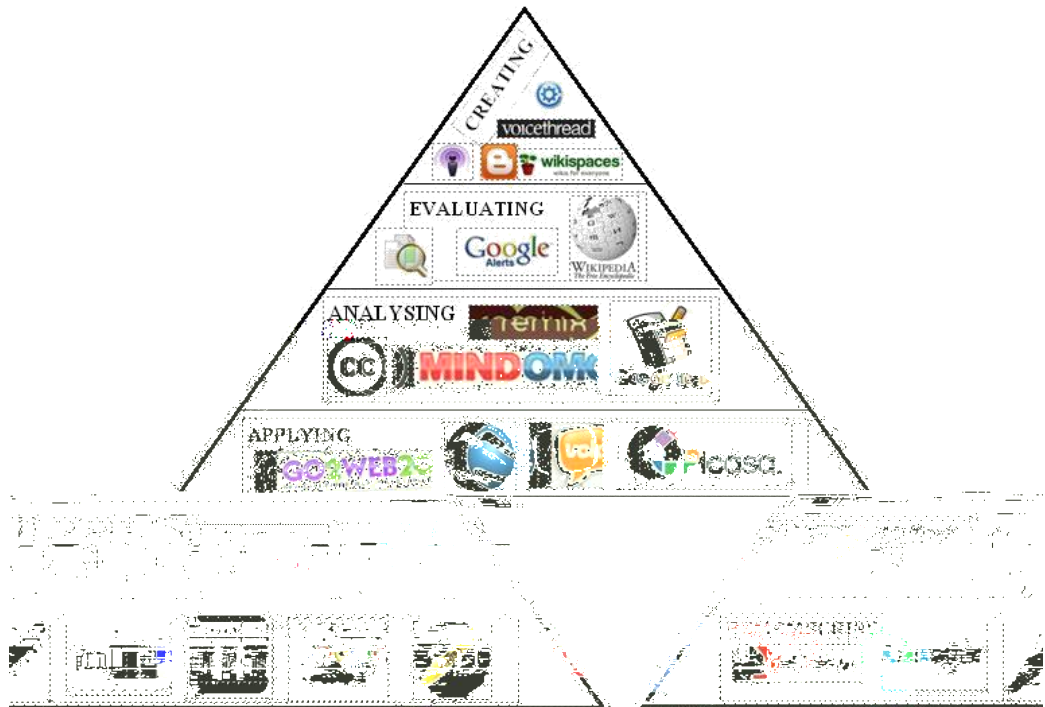
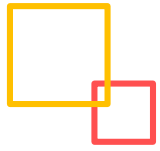


总 编  
主 编  
皮连生

华东师范大学出版社





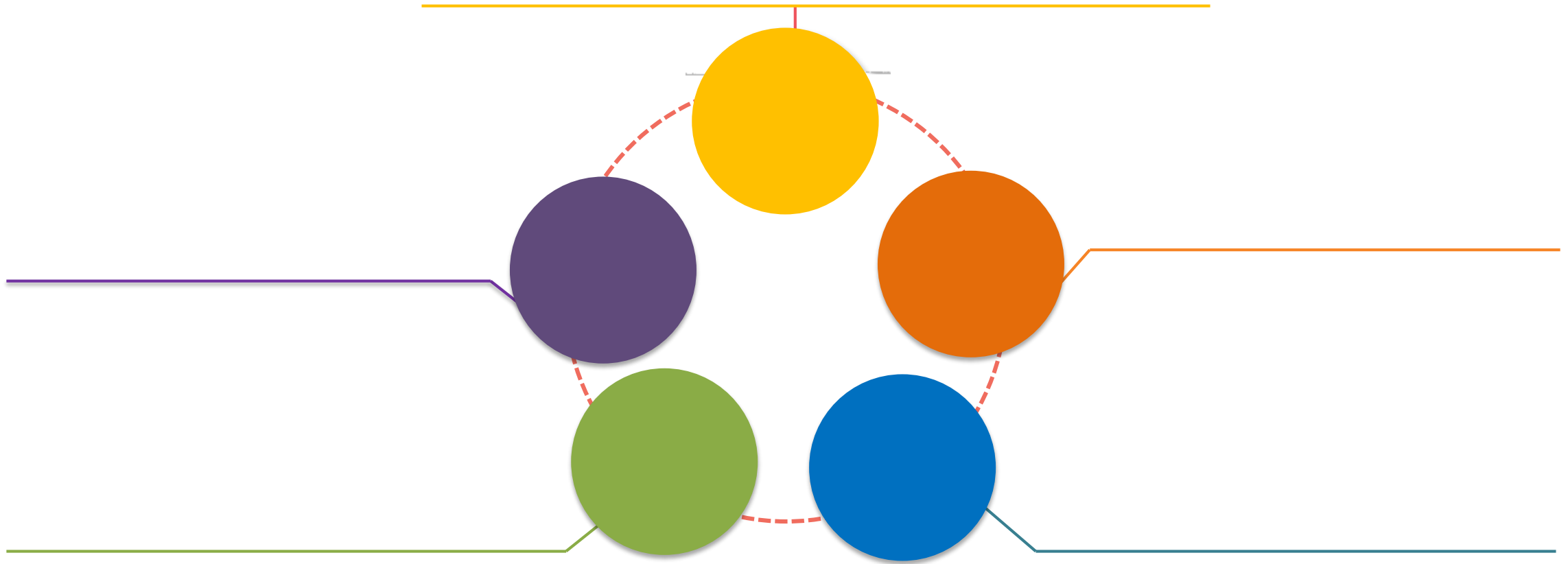
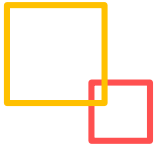


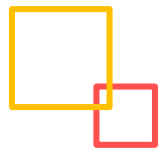
M. Fisher 2009 digigogy.blogspot.com

The graphic features a blue arrow on the left and a red arrow on the right, both pointing towards the center. The central area is a dark rectangle containing various logos and text:

- 创建 (Create):** Includes logos for tap, youku 优酷.com, and others.
- 评价 (Evaluate):** Includes logos for 163, QQ 博客, and ThinkSNS.

At the bottom right, there is a logo for 知行网 (ZhiXingWang) with the URL www.zhixingwang.com.





综合评价

分析

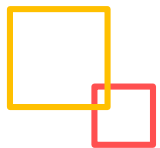
应用

理解

识记

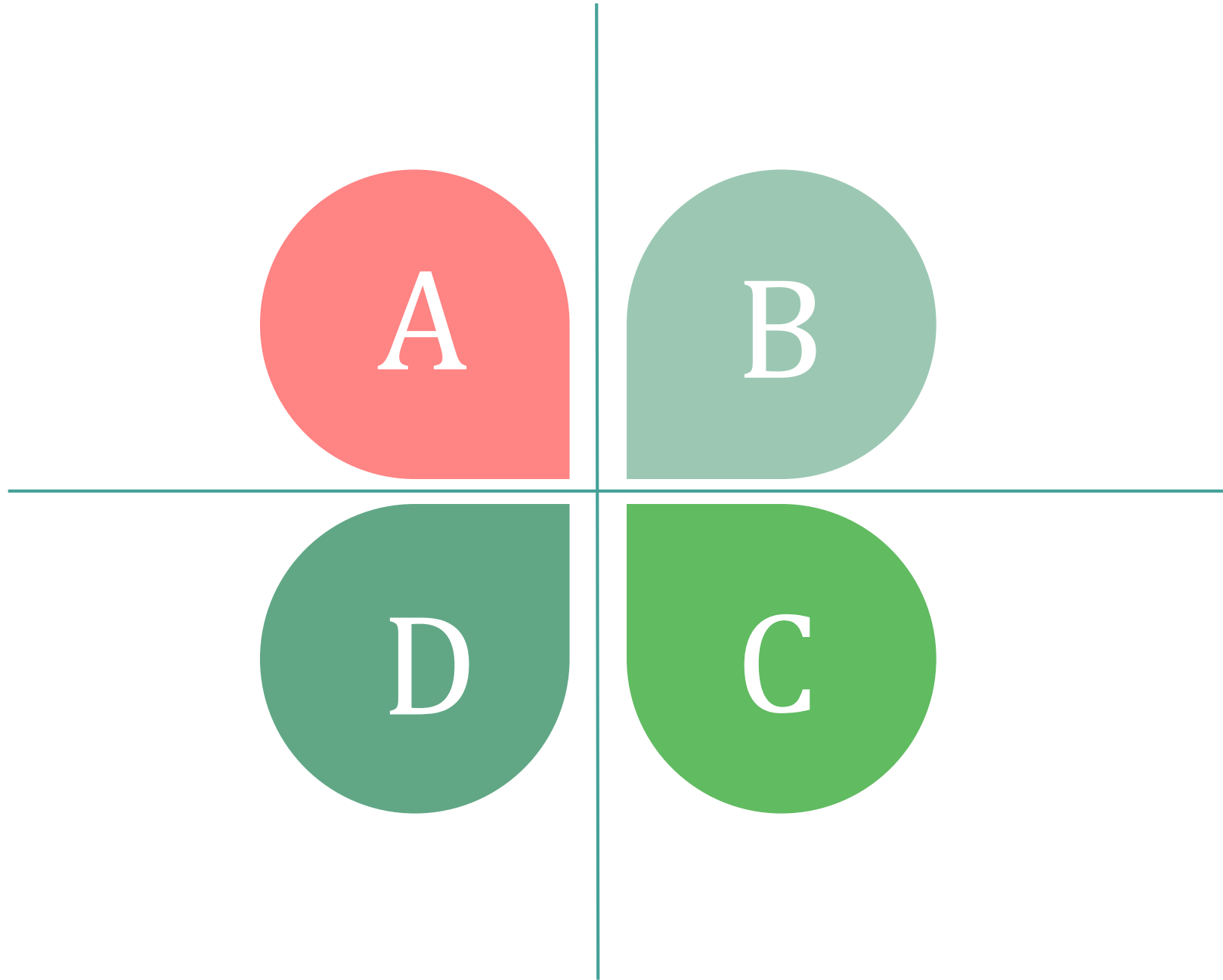
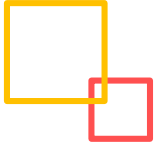
解决



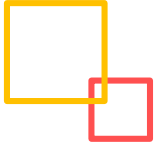


行为目标的ABCD法

内部过程与外显行为相结合的表述法

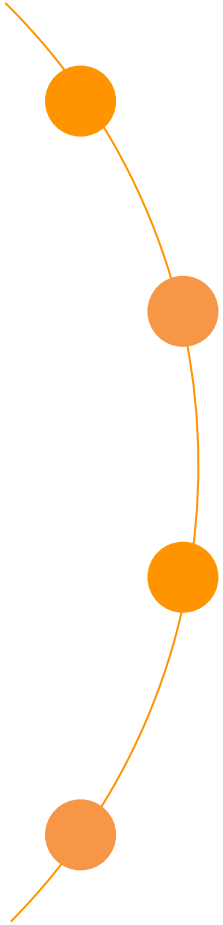
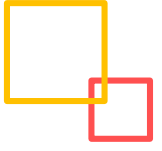


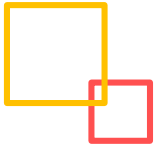


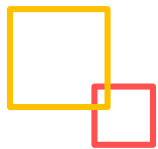


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8







教学目标的行为**主体**必须定位为**学习者**，而不能是教师。

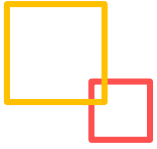


必须用**教学活动的结果**而不能用教学活动的过程或手段来描述。

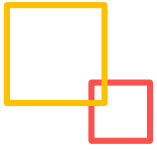


选用的**行为动词**必须是**具体**而非抽象的。

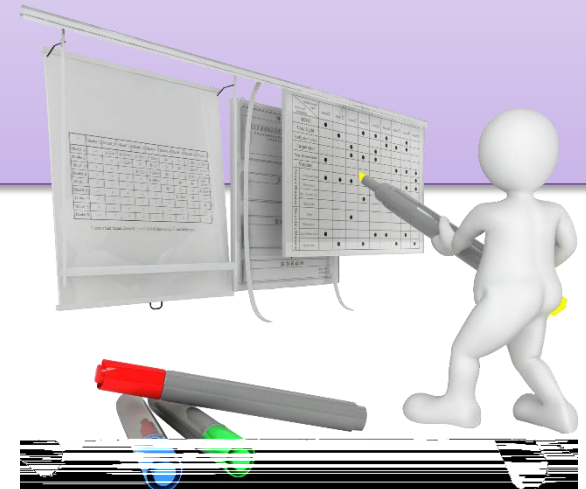




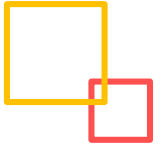




**S**





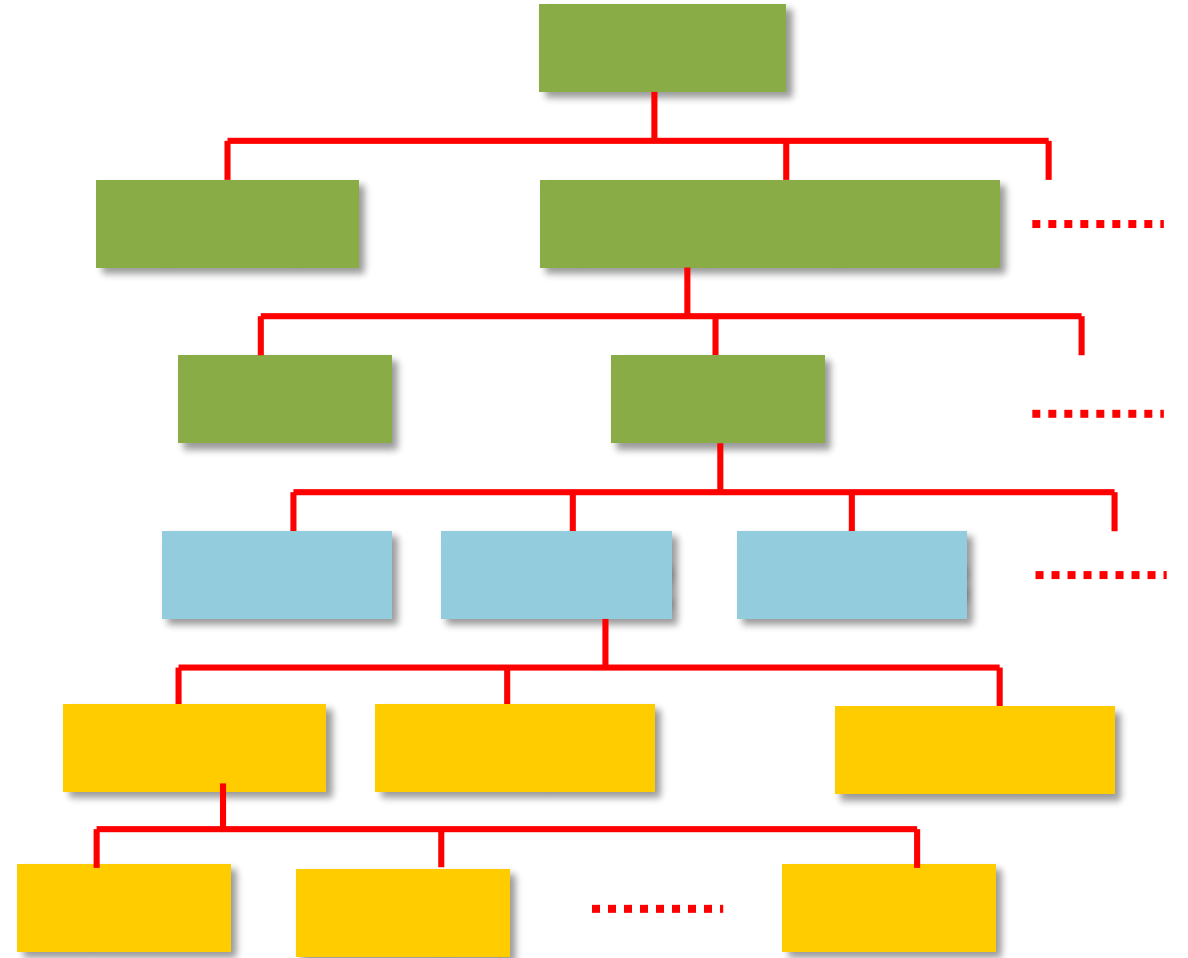
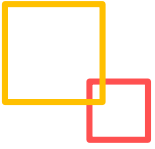


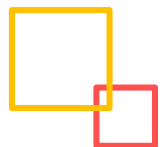




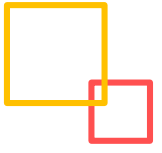
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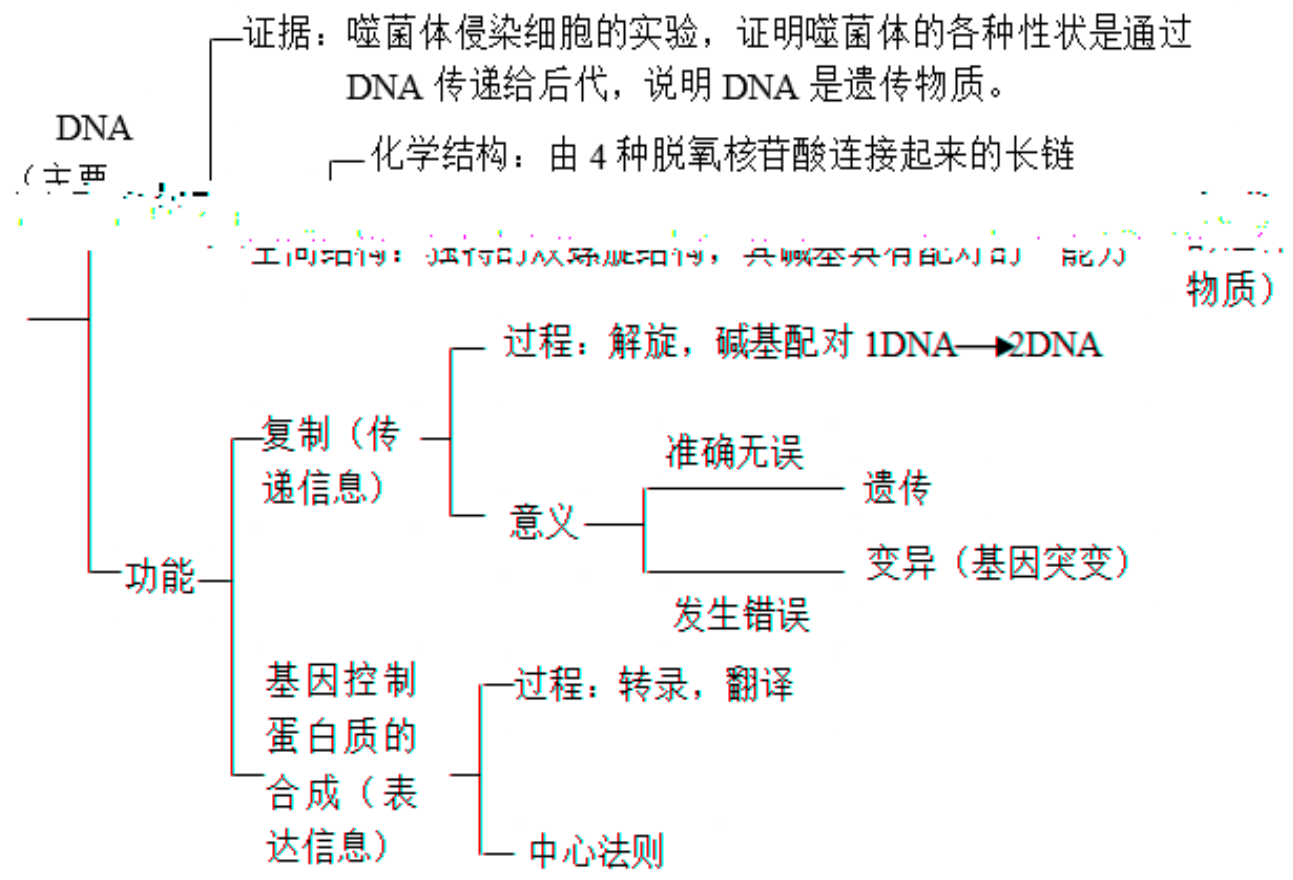
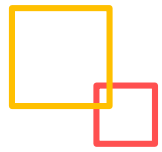


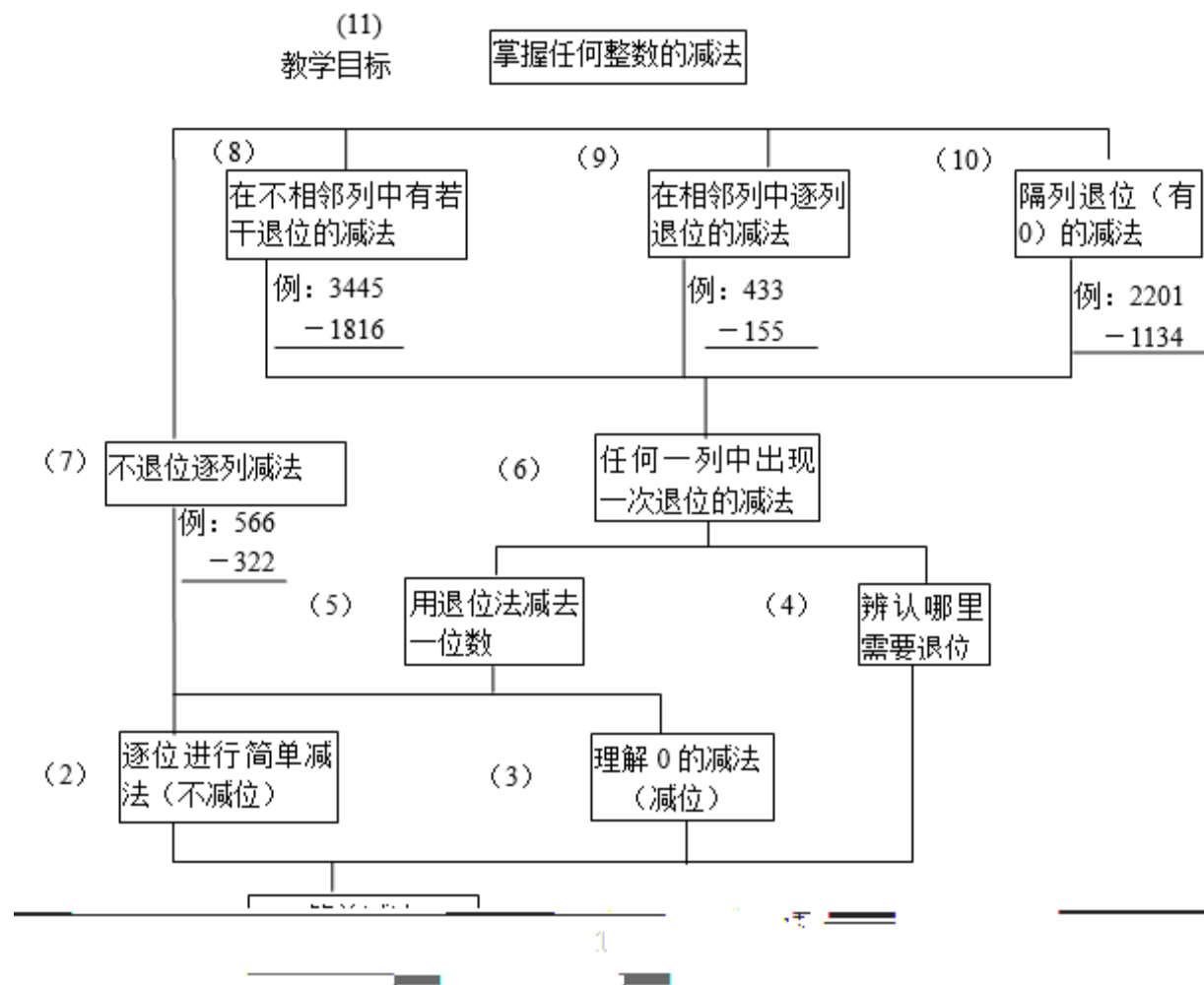
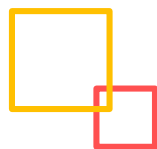




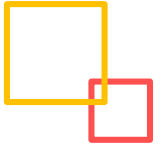
事实	概念	技能	原理	问题解决













感谢各位老师的聆听!

